

RIDE ONWARD Faculty Scholarship Bike Challenge

FOR IMMEDIATE RELEASE

Burlington, NJ – **April 30, 2011** –The 3rd Annual RIDE ONWARD: Scholarship Bike Challenge rolls out early Saturday morning to raise money for outstanding Doane Academy students with financial needs. It is one of our most crucial and most beloved fundraisers of the year because it helps Doane Academy maintain a diverse student body. All proceeds will benefit students currently attending the school, who need financial aid.

Last year's RIDE ONWARD raised \$25,000. The goal this year is \$50,000. ("Right Onward" is the school's motto.)

The bike challenge begins and ends at the Doane Circle in front of the gymnasium. Everyone is welcome to join us at the finish line. Food, music and our own Sparty will help us celebrate the riders and sponsors. (1:00-4:30 p.m. in the Doane Academy circle) Riders will be looking to get everyone to sign their t-shirts.

Riders must raise \$50 to participate and have four course options:

- A. 100 miles (depart @6:30am)
- B. 50 miles (depart @9:30am)
- C. 30 miles (depart @10:30am)
- D. 2 mile loop (lower school students only, approx. 1:30pm)

For questions about the event, riding or pledging, contact the Development Office at (609) 386-3500 x66, kkeays@doaneacademy.org

About Doane Academy

Doane Academy, est. 1837, is an independent, college preparatory school located in Burlington, NJ, next to the Burlington-Bristol Bridge. Founded in the Episcopal tradition, our liberal arts curriculum, Pre-Kindergarten to 12th grade, challenges students to develop leadership and character. At Doane Academy students are known, loved and encouraged to reach their full, unique potential.



Who: Doane Academy

What: RIDE ONWARD – Faculty scholarship bike challenge

Where: Burlington, NJ + 100 miles

When: April 30, celebration 1-4pm

Why: Keeping our best students in uniform, no matter what their parents make.

How/\$: Goal for the Faculty Scholarship Fund is \$50,000

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